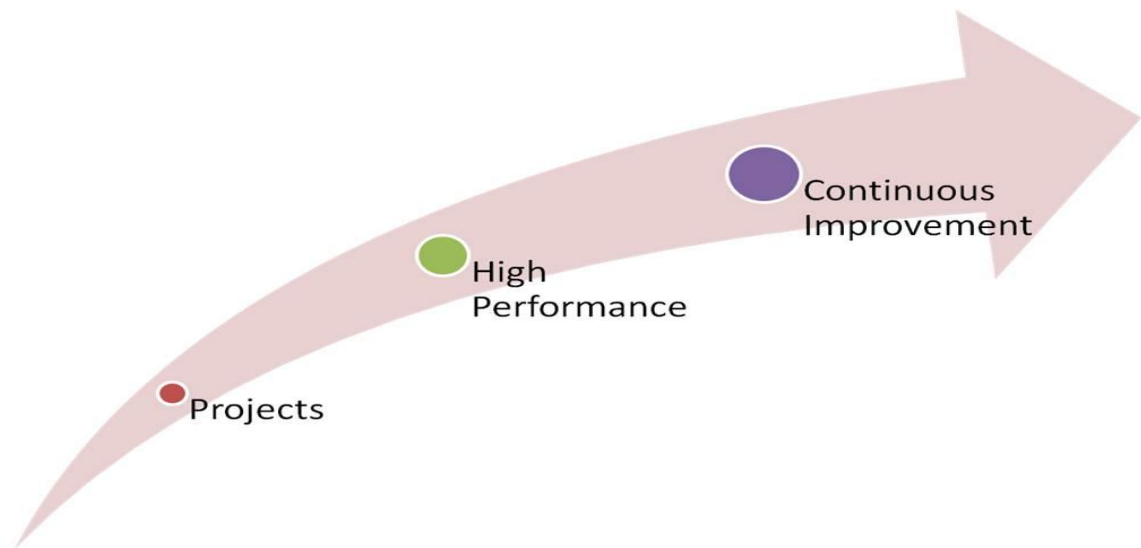


RALF Soft Technologies company profile

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Company Overview



RALF Soft Technologies is a global solution provider promoted and managed by a group of technocrats, IT professionals and successful businessmen. Company focuses on developing solutions and offering services that enhance efficiencies and add to the bottom line of business around the world. Our commitment to quality and customer satisfaction has been rewarded with a high percentage of repeat business and a steady growth in new customer accounts.

Over five years of experience we have developed a range of solutions and gained ample experience in the services we offer: web development, mobile application development (Apple, Android), windows applications, flash design, consulting, and quality assurance. We Offer simple workable solutions that will drive your business ahead of competition.

RALF Soft Technologies corporate philosophy is based on the notion that providing a quality solution/product is meaningless unless it is backed with superior customer service. To this end, we have established a customer support system that revolves around providing a complete turnkey solution for your needs. From installation to daily system support, a trained representative is there to ensure you of a smooth and timely implementation. Our team of professionals will make sure your staff understands the software, learns its many features in a short amount of time, and significantly reduces the problems that can occur with the implementation of a new system.

Consulting and custom development services for organizations requiring specific software features, our team can develop the functionality you need. Whether you're a small company in need of a certain solution or a large diversified group that requires a secure virtual private network (VPN), we can customize your software to meet your exact needs.

Our specialists have been providing software development services for multiple clients from USA, and India, starting from small companies and continuing with well-known clients, like Trisector Inc, Florida and Atlantic Business Solutions Inc,. Over 5 years, we have completed different kinds of projects, and we specialize in HR domain.

Contact

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VISION

To develop innovative products to enhance the quality of life and continually improve the position of our company and clients.

Our core values include

Trust – Trust is the mutual respect for and confidence in people. Trust recognizes the importance of individuals and appreciates their diverse options. Trust compels us to share information and encourage new ideas. It requires an open, honest, forthright manner.

Confidence – Self-Confident people take initiative, handle the unexpected, stand behind their convictions and support the efforts of others. They take bold, innovative, creative actions, capitalize on opportunities, make sound decisions quickly, and mobilize the best resources for rapid action.

Teamwork – Teamwork is personal involvement and collaboration in a team environment. It includes setting a common goal in support of business objectives, making an individual commitment to the team's success and recognizing the success of the team.

Accountability – Being accountable means every employee assumes ownership and responsibility for his own work, regardless of the job they perform. Being accountable means making decisions and holding oneself responsible for the consequences of those choices.

Doing What's Right – Doing what's right is being honest, ethical, and having personal and professional integrity. It means consistency treating all people fairly, delivering on promises, and taking personal responsibility for your actions

Quality – Quality is the primary determinant of customer satisfaction and loyalty, and it requires employees to continuously provide internal and external customers with the right product or service ...done right...the first time. In today's increasingly competitive business environment, better quality translates into better value for our customers and subsequently, better value for their customers – and this is the very essence of competitive differentiation.

Technologies

Our company has gained extensive expertise in the following technologies:

- Microsoft .NET
 - ASP.NET (Web Forms, Web Controls)
 - Windows Forms, Windows Controls
 - ADO.NET
 - XML Web Services
 - C#, VB.NET, Managed C++
 - MS SQL, Oracle and MS Access
 - PHP and My SQL
 - Objective C and SQLite
 - Apple applications development (Mac/iPhone/iPad)
 - Android applications development

Methodology

Sit together and talk

At this stage, it is important for both of us to understand what your requirement is. Perhaps you want a customized functionality or feature that your business requires. We will analyze the possibilities of your requirements.

Putting our heads together

At this stage, we begin visualizing what your software product is going to look like. You could tell us of the different sorts of navigation links you would like. Would you like pages/forms like a homepage, a page about your company, your products and services and other such information? If you wish to put in information about your products, you could give us an Excel Spread Sheet that has your product's details. This would include data like the Product's name, ID numbers, prices, respective product photos, etc.

Virtual Framework

To help you understand what your software product looks like at every stage, and the different changes, we create a virtual framework. This framework is like a sitemap. It will visually show you the different pages/forms, navigation features, functional and content elements of the product/software.

Now what goes into your software product?

Here is where a lot of the work comes in. At this stage, we are going to decide on the content. The Virtual Framework will be brought in, as we decide on the different kind of content that goes in. This would include all the information about your products and services. A lot of writing and planning goes into this stage. You can be sure that a lot of different changes will come in at this stage of the website's development. [RALF Soft Technologies](#) has a different division altogether for content writing/development.